

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Second Meeting
Monday, March 10, 2025, at 4 pm
Conference Room - RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions New Advisory Board Member: Erin Gehn	Mary		X
2.	Additions to the Agenda?	All		X
3.	Meeting Approvals - Vote to approve meeting dates - Vote to approve meeting time	Mary	X	
4.	Treasurers Report - Budget for 2024: \$25,000 Actual: \$25,000 2023: \$20,750 - Actual: \$15,780 - Budget for 2025: \$16,750	Dan		X
5.	Review of 2024 Parade - Theme: Parade of Celebrations - Final Counts: 110 entries, 167 units, 60 volunteers - Promotion schedule - <i>see second page</i> - Musical groups - <i>see second page</i> - Award Winners - <i>see second page</i> - General Comments - <i>Anything to add?</i>	All		X
6.	Parade Theme Discuss 2025 Parade Theme - 41st Year!	All		
7.	Committee Membership	Mary		X
8.	Misc. Items of Concern	All		
9.	Public Comments -	Public		
10.	Adjourn - next meeting date: April 13, 2025 <i>(proposed)</i>			

Parade Day - September 1, 2025

Thanks for your support of this great Rock Island event! 😊

FINAL: 2024 Musical/Attractions/Other Entries

Musical Groups Fee range: \$350/\$400/\$450/\$500/\$800*

	Cost	Sponsor
University Bands		
• ILLINI Marching Band	\$14,390 (8 buses)	Mayor Thoms
○ 350-400 members, Post parade stand still concert in stadium, lunch after provided by RIHS Band		
○ Sponsors to date: Bally's Casino, Stern Beverage, CORI		
• St. Ambrose University	\$450	
High School Bands: \$450 (increased in 2018)		
✓ RIHS (2026 100 th year!)	\$450	McDonald's of RI - set
✓ Rockridge	\$450	Wheelan-Pressly - set
Flatbed Favorites: Fee \$350/\$450 with flatbed and driver		
1. Mueller Band/Royal Pop/ \$350		Sharp Towing \$
2. Sheltered Reality Band/ \$700 (x2)		Monson Towing \$\$
3. Big River Brass Band / \$350		QC Towing
4. Lee Blackmon / \$350		QC Towing
5. Audelia G and DJ Guerreo/ \$ 400	Sponsor: Carmen's Jewelry	R&D Towing + vehicle
6. Grey Wolf/ \$500	Sponsor: Townships	QC Towing

Marching Units/Music/Horses/Attractions

- ✓ Rocha/Los Charros Riders No fee – will reimburse for food @ \$700
 - ✓ Horse & Carriage \$ 1,200 – for horse & carriage
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Mailing/Promotion Schedule for 2024 (proposed)

- ASAP: Illini Marching Band Announcement
 - March: Post card mailing: *Save the Date* and theme announcement. Add to City Facebook, website
 - ASAP: Invite sent to high school and other bands.
 - June: First mailing sent to past parade participants and others not on the previous year's list.
Entry link placed on City Website (includes link to form and Parade Map)
 - July: Second post card sent to remind past participants of entry deadline.
 - August: Entry placement mailing/WHBF promo/ Press Release
 - Entry staging mailing - EMAIL
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Parade Awards: presented October 28, 2024

Mayor's Cup Winner: Isa Balloons

Council's Choice: Backwater Gamblers

Advisory Board's Choice (Best Theme Related): The Refuge Church

Citizen's Choice: Quad Cities 50's Friends

Best Float: Ruhl & Ruhl Realtors

Best Business Entry: Blackhawk Bank & Trust

Best Church Entry: Grace Church PC

Best Organization: Rock Island Horticulture Club

Best School Entry: Denkmann Elementary School

2024 Citizen of the Year Category Winners

Vehicle Provider

Parade Marshal	<u>Art Milton</u>	<u>TDR Carriages</u>
☐ City Employee:	<u>Brian Smith</u>	<u>Foster Mustang</u>
☐ Education:	<u>Rita Jett</u>	<u>Nimmers Mustang</u>
☐ Individual:	<u>Kai Swanson</u>	<u>Allen Convertible</u>
☐ Organization:	<u>Nest Café – Laura Evans Mann</u>	<u>Tschappat VW</u>
☐ Professional:	<u>Mark Drake</u>	<u>Steiner Camaro</u>
☐ Veteran:	<u>Jim Loveless</u>	<u>Gallagher Jeep</u>
☐ Youth:	<u>Bronz Roessler</u>	<u>Roessler Jeep</u>
☐ Artist/Creator TIE	<u>Carolyn Krueger/Artery</u>	<u>Andich Convertible</u>
	<u>Isaiah Williams/Zay Creatives</u>	<u>Bunch Convertible</u>
☐ Business	<u>Skeleton Key</u>	<u>Steiner Mustang</u>

*PUBLIC COMMENT - Members of the Public are permitted to speak after standing and stating their names. Public comment will be limited to 3 minutes per person, per subject. Board response to public comment is not required. Comments can be emailed up to 10:00 am on day of meeting to marychapp2002@gmail.com. Please type Public Comment in the subject line and these comments will be read at the meeting. Any person with disabilities who wishes to attend and requires a special accommodation should notify Mary Chappell, at marychapp2002@gmail.com, at least 24 hours prior to the scheduled meeting.