

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Fourth Meeting
Monday, May 12, 2025, at 4 pm
Conference Room - RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approvals of April 14, 2025, Meeting Minutes	Mary	X	
4.	Treasurers Report - Budget for 2024: \$25,000 Actual: \$25,000 - Budget for 2025: \$16,750	Dan		X
5.	Entries to Date	Dan		
6.	Planning #41 - Theme: "Rockin' the Arts" - Review revised meeting dates - Review Promotional Schedule - Secure Attractions: Weinermobile, Big Wheel Bicyclists, other? - Discuss parade extras - balloons, give away?	All		X
7.	Board Membership	Mary		X
8.	Misc. Items of Concern	All		
9.	Public Comments -	Public		
10.	Adjourn - June meeting dates: the 9 th and 23 rd			

Parade Day - September 1, 2025

Thanks for your support of this great Rock Island event! 😊

2025: Musical/Attractions/Other Entries

Musical Groups Fee range: \$350/\$400/\$450/\$500/\$800*

	Cost	Sponsor
University Bands		
• St. Ambrose University	\$450	
High School Bands: \$450 (increased in 2018)		
• RIHS (2026 100 th year!)	\$450	McDonald's of RI
• Rockridge	\$450	Wheelan-Pressly
Flatbed Favorites: Fee \$350/\$450 with flatbed and driver		
1. Mueller Band/Royal Pop/ \$350		Sharp Towing \$
2. Sheltered Reality Band/ \$700 (x2)		Monson Towing \$\$
3. Big River Brass Band / \$350		QC Towing
4. Lee Blackmon / \$350		QC Towing
5. Audelia G and DJ Guerreo/ \$ 400	Sponsor: Carmen's Jewelry	R&D Towing + vehicle
6. Grey Wolf/ \$500	Sponsor: Townships	QC Towing
Marching Units/Music/Horses/Attractions		
• Rocha/Los Charros Riders	No fee – will reimburse for food @ \$700 (donation)	
• Horse & Carriage	\$ 1,200 – for horse & carriage	

Mailing/Promotion Schedule for 2025

- ASAP: Post card mailing: *Save the Date* and theme announcement. Add to City Facebook, website
 - ASAP: Invite sent to high school and other bands.
 - June: First mailing sent to past parade participants and others not on the previous year's list.
Entry link placed on City Website (includes link to form and Parade Map)
 - July: Second post card sent to remind past participants of entry deadline.
 - August: Entry placement mailing/WHBF promo/ Press Release
 - Entry staging mailing - EMAIL
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