

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

**Eighth Meeting
Monday, July 21, 2025, at 4:30 p.m.
Conference Room - RIFAC
Agenda**

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of July 7, 2025, meeting minutes	All		
4.	Treasurers Report <ul style="list-style-type: none"> • Review Budget Report • Budget for 2025: \$16,750 2024: \$24,000/Actual \$25,000 • Entries to date + Music 	Dan		X
5.	Discussion Items <ul style="list-style-type: none"> ○ Music Sponsorship funding: HS/Univ. up to \$550 ○ Parade Dedication Yes - Valley Construction/100th Year ○ Parade Give-aways: Mayor-cups - yes Ribbons? ○ Shirt Order: KJW managing ○ Line-up Format Changes - suggestions made ○ Decorations/add balloons/banners along route ○ Post parade meeting 	All		X
6.	Planning #40 - Staging <ul style="list-style-type: none"> ✓ Theme: "Rockin' the Arts" ○ Promotion schedule - see second page + Press Releases ✓ Online Registration/Parade Route Map ✓ Announcer Confirmation - Bos Electronics set ○ Citizen of the Year program: Carriage set - need cars ○ Attractions: Weinermobile, Big Wheel Bicyclists, Horses + ○ School Meetings: WJHS and RIHS + Teachers ○ Post parade Clean-up: Youth Services Bureau - pay \$400 ○ Porta Potties/Golf Carts /Pizza & Subs - or ? ○ Secure Flatbeds ○ Secure Volunteers - Review areas ○ Board Membership - Need 1 more 	All		
7.	Misc. Items of Concern	All		X
8.	Public Comments*	All		X
9.	Adjourn - next meeting date: July 21, 2025	Public		

Dates to Remember: Parade Day - September 1, 2025

Thanks for your support of this great Rock Island event! 😊

2025 Musical/Attractions/Other Entries

Musical Groups Fee range: \$350/\$400/\$450/\$500/\$800*

2025 Sponsorship fees change: *University and High School Bands: \$550* 7/25

	Fee	Sponsor
University Bands		
• St. Ambrose University	\$550	
High School Bands: \$550 (increased in 2018)		
• RIHS (2026 100 th year!)	\$550	<i>McDonald's of RI - set</i>
• Rockridge	\$550	<i>Wheelan-Pressly - set</i>
• Moline ?	\$550	
Flatbed Favorites: Fee \$350/\$450 with flatbed and driver		
1. Mueller Band/Royal Pop / \$350	Flatbed/Driver:	
2. Sheltered Reality Band/ x2 ?	Flatbed /Driver:	
3. Big River Brass Band / \$350	Flatbed /Driver:	
4. Lee Blackmon / \$350	Flatbed /Driver:	
5. Grey Wolf (<i>place early</i>)/ \$500	Flatbed /Driver:	<i>Sponsor: Townships ?</i>
6. Audelia G and DJ Guerreo \$	Flatbed /Driver:	<i>Sponsor: Carmen's Jewelry?</i>

Past: Flatbed provider options: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from donation)

TBD: Marching Units/Music/Horses/Attractions

- ✓ Rocha/Los Charros Riders *No fee – paid for food @ \$700*
- ✓ Horse & Carriage **\$1,500 – for horse & carriage**
- *Isa Balloons: Beginning (Council and Citizens) Announcer booths ??*
- *Other ideas?? Dynamic Status group? / MetroSteppers / Military units/bands?*

Mailing/Promotion Schedule for 2025

- ✓ ASAP: March: Post card mailing: *Save the Date*, theme announcement.
- ✓ ASAP: Invite sent to high school and other bands.
- ✓ June: First mailing sent to past parade participants and others not on the previous year's list.
- ✓ Entry link placed on City Website (includes link to entry form and Parade Map)
- ✓ July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release
- Entry staging mailing - EMAIL
- Ongoing: Facebook posts