

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Seventh Meeting
Monday, July 7, 2025, at 4:30 p.m.
Conference Room - RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of June 23, 2025, meeting minutes	All		
4.	Treasurers Report - Review Budget Report - Budget for 2025: \$16,750 2024: \$24,000/Actual \$25,000 - Entries to date + Music	Dan		X
5.	Discussion Items - Music Sponsorship funding - change amount? - Parade Dedication Yes/No - Parade Give-aways - pass out cups? Ribbons? - Shirts Order - Line-up Format Changes - Decorations/add balloons/banners along route - Post parade meeting	All		X
6.	Planning #40 - Staging ✓ Theme: "Rockin' the Arts" - o Promotion schedule - see second page + Press Releases ✓ Online Registration/Parade Route Map ✓ Announcer Confirmation - Bos Electronics set - o Citizen of the Year program: Carriage set - need cars - o Attractions: Weinermobile, Big Wheel Bicyclists, horses... - o School Meetings: WJHS and RIHS + Teachers ✓ Post parade Clean-up: Youth Services Bureau - Yes ✓ Porta Potties/Golf Carts /Pizza & Subs - or ? ✓ Secure Volunteers - discuss various areas ✓ Board Membership	All		
7.	Misc. Items of Concern	All		X
8.	Public Comments*	All		X
9.	Adjourn - next meeting date: July 21, 2025	Public		

Dates to Remember: Parade Day - September 1, 2025

Thanks for your support of this great Rock Island event! 😊

2025 Musical/Attractions/Other Entries

Musical Groups

Fee range: \$350/\$400/\$450/\$500/\$800*

All Sponsorship fees: \$500

5/24

	Cost	Sponsor
University Bands		
• St. Ambrose University	\$450	
High School Bands: \$450 (increased in 2018)		
• RIHS (2026 100 th year!)	\$450	McDonald's of RI - set
• Rockridge	\$450	Wheeler-Pressly - set
• Moline ?	\$450	
Flatbed Favorites: Fee \$350/\$450 with flatbed and driver		
1. Mueller Band/Royal Pop / \$350	Flatbed/Driver:	
2. Sheltered Reality Band/ x2 ?	Flatbed /Driver:	
3. Big River Brass Band / \$350	Flatbed /Driver:	
4. Lee Blackmon / \$350	Flatbed /Driver:	
5. Grey Wolf (place early)/ \$500	Flatbed /Driver:	Sponsor: Townships ?
6. Audelia G and DJ Guerreo \$	Flatbed /Driver:	Sponsor: Carmen's Jewelry?

Past: Flatbed provider options: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from donation)

TBD: Marching Units/Music/Horses/Attractions

- Rocha/Los Charros Riders No fee – paid for food @ \$700
- ✓ Horse & Carriage \$1,500 – for horse & carriage
- Isa Balloons: Beginning (Council and Citizens) Announcer booths ?? 2023: \$2,395
- Other ideas?? Dynamic Status group? / MetroSteppers / Military units/bands?

Mailing/Promotion Schedule for 2025

- ✓ ASAP: March: Post card mailing: Save the Date, theme announcement.
- ✓ ASAP: Invite sent to high school and other bands.
- ✓ June: First mailing sent to past parade participants and others not on the previous year's list.
- ✓ Entry link placed on City Website (includes link to entry form and Parade Map)
- July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release
- Entry staging mailing - EMAIL
- Ongoing: Facebook posts