

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Ninth Meeting
Monday, August 4, 2025, at 4:30 p.m.
Conference Room - RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of July 21, 2025, meeting minutes	All	X	
4.	Treasurers Report <ul style="list-style-type: none"> • Review Budget Report • Budget for 2025: \$16,750 2024: \$24,000/Actual \$25,000 • Entries to date + Music 	Dan		X
5.	Discussion Items <ul style="list-style-type: none"> ✓ Music Sponsorship funding: HS/Univ. up to \$550 ✓ Parade Dedication Yes - Valley Construction/100th Year ✓ Parade Give-aways: Mayor-cups - yes Ribbons/no ○ Shirt Order: KJW managing ○ Line-up Format Changes - suggestions made ○ Decorations/add balloons/banners along route ○ Post parade meeting/ Pizza & Subs - or ? 	All		X
6.	Planning #40 - Staging <ul style="list-style-type: none"> ✓ Theme: "Rockin' the Arts" ○ Promotion schedule - see second page + Press Releases ✓ Online Registration/Parade Route Map ✓ Announcer Confirmation/Notebook Bos Electronics set ✓ Email to schools via District office ✓ Secure Facility Use: WJHS and RIHS ✓ Post parade Clean-up: Youth Services Bureau/\$400 ✓ Porta Potties/Golf Carts / ○ Secure Flatbeds ○ Secure Volunteers - Review areas / Banner Carriers ○ Citizen of the Year program: Carriage set - need cars ○ Attractions: Weinermobile, Big Wheel Bicyclists, Horses + 	All		
7.	Misc. Items of Concern	All		X
8.	Public Comments*	All		X
9.	Adjourn - Next meeting dates: August 11,18,25: Line-up meeting: 23rd Volunteer: 30th	Public		

Thanks for your support of this great Rock Island event! ☺

2025 Musical/Attractions/Other Entries

Musical Groups Fee range: \$350/\$400/\$450/\$500/\$800*

2025 Sponsorship fees change: University and High School Bands: \$550 7/25

	Fee	Sponsor
University Bands		
✓ St. Ambrose University	\$550	TBD
High School Bands: \$550 (increased in 2018)		
✓ RIHS (2026 100 th year!)	\$550	McDonald's of RI
✓ Rockridge	\$550	Wheelan-Pressly - set

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. Mueller Band/Royal Pop / \$350	Flatbed/Driver:	Sponsor:
2. Sheltered Reality Band/ x2 ?	Flatbed /Driver: Monson Tow	Sponsor:
3. Big River Brass Band / \$350	Flatbed /Driver:	Sponsor:
4. Lee Blackmon / \$350	Flatbed /Driver:	Sponsor:
5. Grey Wolf (<i>place early</i>)/ \$500	Flatbed /Driver:	Sponsor: Townships
6. Audelia G and DJ Guerreo \$	Flatbed /Driver:	Sponsor: Carmen's

Past: Flatbed provider options: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from donation)

TBD: Marching Units/Music/Horses/Attractions

- ✓ Rocha/Los Charros Riders No fee – paid for food @ \$700
- ✓ Horse & Carriage \$1,500 – for horse & carriage
- Isa Balloons: Beginning only
- Other ideas?? Dynamic Status group? / MetroSteppers / Military units/bands?

Mailing/Promotion Schedule for 2025

- ✓ ASAP: March: Post card mailing: *Save the Date*, theme announcement.
- ✓ ASAP: Invite sent to high school and other bands.
- ✓ June: First mailing sent to past parade participants and others not on the previous year's list.
- ✓ Entry link placed on City Website (includes link to entry form and Parade Map)
- ✓ July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release
- Entry staging mailing - EMAIL
- Ongoing: Facebook posts