

Celebrating 42 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

First Meeting
Monday, March 9, 2026, at 4:30 p.m.
Conference Room - RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Review of 2025 Parade <ul style="list-style-type: none">• Theme: <i>Rockin' the Arts</i>• Final Counts: 136 entries, 162 units, 30 volunteers• Promotion schedule - see second page• Musical groups - see second page• Award Winners - see second page• Review of post parade survey responses	Mary	X	
4.	Treasurers Report <ul style="list-style-type: none">• Budget for 2025: \$16,750/Actual \$• Budget for 2026: \$14,775	Dan		X
5.	2026 Parade <ul style="list-style-type: none">• Vote to approve meeting dates and meeting time• Discuss 2026 Parade Theme	All		X
6.	Misc. Items of Concern	All		
7.	Public Comments -	Public		
8.	Adjourn - next meeting date: April 13, 2025 (proposed)			

Parade Day - September 7, 2026

Thanks for your support of this great Rock Island event! 😊

FINAL: 2025 Musical/Attractions/Other Entries

Musical Groups Fee range: \$350/\$400/\$450/\$500/\$800*

2025 Sponsorship fees change: *University and High School Bands: \$550* 7/25

	Cost	Sponsor
University Bands		
• St. Ambrose University	\$550	
High School Bands: \$550 (increased in 2025)		
✓ RIHS (2026 100 th year!)	\$550	McDonald's of RI
✓ Rockridge	\$550	Wheelan-Pressly
Flatbed Favorites: Fee \$350/\$450 with flatbed and driver		
1. Mueller Band/Royal Pop/ \$350	Sharp Towing \$	
2. Sheltered Reality Band/ \$700 (350 x2)	Monson Towing \$\$	
3. Big River Brass Band / \$350	QC Towing	
4. Lee Blackmon / \$350	Fred's Towing	SRI Township/Shirk Fam
5. Grey Wolf/ \$500	QC Towing	SRI/RI Townships
6. Audelia G and DJ Guerreo/ \$ 400	Cantrell's Towing	Carmen's Jewelry
Marching Units/Music/Horses/Attractions		
✓ Rocha/Los Charros Riders	No fee – will reimburse for food @ \$800	
✓ Horse & Carriage	\$ 1,200 – for horse & carriage	

Mailing/Promotion Schedule for 2026 (proposed)

- March: Post card mailing: *Save the Date* and theme announcement. Add to City Facebook, website.
- ASAP: Invite sent to high school and other bands.
- June: First mailing sent to past parade participants and others not on the previous year's list. Entry link placed on City Website (includes link to form and Parade Map)
- July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release.
- Entry staging mailing - EMAIL

2025 Parade Entry Award Winners

- Mayor's Cup Winner** - Skellington Manor
- Council's Choice** - Ruhl & Ruhl Realtors
- Advisory Board's Choice** (Best Theme Related) - Denkmann Elementary School
- Citizen's Choice** - Quad City Arts Festival of Trees
- Best Float Entry** - Rock Island Horticultural Club
- Best Church Entry** - The Refuge Church
- Best Business Entry** - Midwest Technical Institute
- Best Organization** - Quad City Italian American Society
- Best School Entry** - Longfellow Liberal Arts Elementary School

2025 Citizen of the Year Category Winners

Vehicle Provider

Parade Marshal**Tammy Mendoza/City Employee****TDR Carriages**

□ **Individual:**Kathy LelonekThornton Mustang□ **Youth:**Jeremiah EvansBunch Convertible□ **Education:**Jarrin WilliamsChamber Mustang□ **Professional:**Jack CullenGordon Mustang□ **Artist/Creator**Dave SebbenSteiner Camaro□ **Veteran:**Marshall GloverGallagher Jeep□ **Organization:**WVIKMirocha VW \$□ **Business**Huckleberry'sKeim Mustang
