Celebrating 40 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Eighth Meeting
Monday, May 13, 2024, at Noon
Conference Room – RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	**Welcome – Introductions**	Mary		X
2.	**Additions to the Agenda?**	All		X
3.	**Approval of April 8, 2024, meeting minutes**	All		
4.	**Treasurers Report** • Budget for 2023: $20,750 Actual: $15,780 • Budget for 2024: $25,000 • Discussion of Marching Band Participation Fee	Dan Mary		X
5.	**Planning #40** • Theme: **Parade of Celebrations** • Status of new logo design/event branding • Update on Promotional Schedule • Illini Marching Band Update • Secure Attractions: Weinermobile, Big Wheel Bicyclists, other? • Discuss parade extras - balloons, give away? • LDP page added to city website	All		X
6.	**Committee Membership & Volunteers** • New/interested: (*Votroubeks, Tina Black, Pat Versluis*) • Need more event day volunteers	All		
7.	**Misc. Items of Concern**	All		X
8.	**Public Comments***	All		X
9.	**Adjourn – next meeting date: June 10, 2024**	Public		

Dates to Remember: Parade Day - September 2, 2024

Thanks for your support of this great Rock Island event! ☺

***PUBLIC COMMENT -** Members of the Public are permitted to speak after standing and stating their names. Public comment will be limited to 3 minutes per person, per subject. Land Bank Board response to public comment is not required. **Comments can be emailed up to 10:00 am on day of meeting to marychapp2002@gmail.com Please type Public Comment in the subject line and these comments will be read at the meeting.**

Any person with disabilities who wishes to attend and requires a special accommodation should notify Mary Chappell, at marychapp2002@gmail.com, at least 24 hours prior to the scheduled meeting.

Working List: 2024 Musical/Attractions/Other Entries

Musical Groups — Cost — Sponsors

*Sponsorship fees: $350/$400/$450/$500/$800**

University Bands

- ILLINI Marching Band — **$14,390** (8 buses) — **Mayor Thoms - secured**
  Suggestions?
  - *Participation confirmed 1/11/24*
  - *350-400 members*
  - *Post parade lunch provided by RIHS Band, served in cafeteria (set!)*
  - *Post parade stand still concert in stadium*
  - *1/29/24 meeting with Mayor Thoms, Director Carlin to confirm city support, discuss sponsors.*
- *St. Ambrose University* — *$450*

TBD: High School Bands: $450 (increased in 2018)

- RIHS *(2026 100th year!)* — $450 — *McDonald's of RI - set*
- *Rockridge* — *$450* — *Wheelan-Pressly - set*
- *Moline ?* — *$450*
- *Geneseo?? (Illini band is a draw!)*
- *Pay Iowa Bands more?*

TBD: Flatbed Favorites: Fee $350/$450 with flatbed and driver

1. *Mueller Band/Royal Pop / $350* — *Flatbed/Driver:*
2. *Sheltered Reality Band/ x2 $700* — *Sponsor: SRI Township* — *Flatbed /Driver:*
3. *Phyllis & Shark $450* — **Has Flatbed*
4. *Big River Brass Band / $350* — *Flatbed /Driver:*
5. *Grey Wolf (place early) $800* — *Flatbed /Driver:*
6. *Audelia G and DJ Guerreo $400* — *Sponsor: Carmen's Jewelry* — *Flatbed /Driver:*

Flatbed provider options: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid $100 (from donation)

TBD: Marching Units/Music/Horses/Attractions

- *Rocha/Los Charros Riders* — *No fee – paid for food @ $700*
- *Horse & Carriage* — *$1,500 – for horse & carriage* — ***NEED NEW***
- *Isa Balloons: Beginning (Council and Citizens) Announcers booths 2023: $2,395*
- *Other ideas?? ~~Metrosteppers ?~~ Dynamic Status group?*
- *Military units/bands?*

Mailing/Promotion Schedule for 2024 *(proposed)*

- ✓ **ASAP:** Illini Marching Band Announcement
- ✓ March: Post card mailing: *Save the Date* and theme announcement. Add to City Facebook, website
- ASAP: Invite sent to high school and other bands.
- June: First mailing sent to past parade participants and others not on the previous year's list.
  Entry link placed on City Website (includes link to form and Parade Map)
- July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release
- **Entry staging mailing – EMAIL**
- Social Media/Local Media/ Press Releases