



Labor Day Parade Advisory Board

Meeting Minutes

May 13, 2024

Board Members present: David Diaz, Kathy Garrison, Vicki Hess, KJ Whitley, Mary Chappell

Board Members absent: Art Milton, Grace Shirk, Bill Sowards, Edna Sowards

City Staff present: Dan Gleason

The eighth meeting to discuss the **40th** annual Rock Island Labor Day parade was called to order at 12:03 pm. The meeting was held in the conference room at the Rock Island Fitness and Activity Center or RIFAC.

I. Introductions

2. Additions to the Agenda

There were no additions to the agenda.

3. Approval of the April 8, 2024, Minutes

A motion was made by K. Whitley and seconded by D. Diaz to approve the minutes. Motion passed.

4. Treasurer's Report

D. Gleason reported there were no transactions to report.

5. Planning #40 Parade

K. Whitley shared the winner of the contest will be recognized at an upcoming council meeting when a certificate and \$100 stipend will be presented. The release form will need to be signed to complete the process. K. Whitley also discussed the need to get a revised version of the new logo for the new shirts.

D. Gleason will assist with making modifications to the new logo and send the final version.

M. Chappell referenced the promotional schedule and noted the letter to bands will be sent in the next week. She confirmed Mayor Thoms officially announced the ILLINI Band's participation and S. Hayden issued a press release on April 26 and placed the news on the City's Facebook page.

To gain more marching bands in the parade, RIHS Band Director P. Carlin suggests increasing the current stipend of \$450 to \$650. The increase would be enough to cover most of the bus or transportation expense and gain the attention of directors. Following considerable discussion, board members felt the \$450 was sufficient. Members did vote to increase the sponsorship fee for marching bands to \$500. Moving forward, the payment to bands would remain \$450 and the amount to sponsor change to \$500. M. Chappell noted that it has never been the intent to make money on sponsorships or any fees for the RI Labor Day Parade.

E. Sowards sent a note to relay the Peanut Mobile said no and she has not received a response from the Weinermobile - yet. M. Chappell is checking into the return of the Big Wheel Bicyclists and encouraged members to look out for interesting entries.

The topic of a parade giveaway item was discussed. Members discussed ordering stickers again and giving a key chain or some token of appreciation to volunteers. Ideas from G. Shirk were reviewed. Ordering the annual ribbon was also discussed.

6. Committee Membership and Volunteers

M. Chappell reminded board members of the need to secure more volunteers for parade day.

7. Misc. Items of Concern

No items were presented.

8. Public Comments

No one from the public was present at the meeting.

9. Adjournment

With nothing further to discuss, a motion was made by D. Diaz and seconded by K. Garrison to adjourn. The motion passed and the meeting ended at 1 pm.

Respectfully submitted by Mary Chappell