

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Tenth Meeting
Monday, June 24, 2024, at Noon
Conference Room - RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of June 10, 2024, meeting minutes	All		
4.	Treasurers Report - Budget for 2024: \$25,000 / 2023: \$20,750 - Actual: \$15,780 - Entries to date - Update on Sponsorships	Dan		X
5.	Planning #40 ✓ Theme: Parade of Celebrations ✓ Promotion schedule - <i>see second page</i> • Online Registration - set up? • Musical groups - Illini Band Update • School Meeting Report • Dynamic Status Group - Report • Parade Dedication - ? • Attractions: Weinermobile, Big Wheel Bicyclists, horses... • Discuss parade extras - give away/promotion items • Status of new logo: Council Presentation TBD • Decorations/add balloons/banner along route • Post parade Clean-up: Youth Services Bureau? • Announcer Confirmation • Porta Potties/Golf Carts /Pizza & Subs • Secure Volunteers - discuss various areas • Citizen of the Year program - <i>need carriage/cars</i> • LDP page added to city website ✓ Parade Route Map Available	All		X
6.	Committee Membership & Volunteers New/interested: (Votroubeks, Tina Black, Pat Versluis)	All		
7.	Misc. Items of Concern	All		X
8.	Public Comments*	All		X
9.	Adjourn - next meeting date: July 8, 2024	Public		

Dates to Remember: Parade Day - September 2, 2024

Thanks for your support of this great Rock Island event! 😊

Working List: 2024 Musical/Attractions/Other Entries

Musical Groups

Fee range: \$350/\$400/\$450/\$500/\$800*

All Sponsorship fees: \$500 5/24

Cost

Sponsor

University Bands

- **ILLINI Marching Band** \$14,390 (8 buses) **Mayor Thoms – working**
 - *Participation confirmed 1/11/24*
 - 350-400 members
 - Post parade lunch provided by RIHS Band, served in cafeteria (set!)
 - Post parade stand still concert in stadium
 - 1/29/24 meeting with Mayor Thoms, Director Carlin to confirm city support, discuss sponsors.
- St. Ambrose University \$450

TBD: High School Bands: \$450 (increased in 2018)

- RIHS (2026 100th year!) \$450 McDonald's of RI - set
- Rockridge \$450 Wheelan-Pressly - set
- Moline ? \$450
- Geneseo?? (Illini band is a draw!)

TBD: Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

- | | | |
|---------------------------------------|---------------------------|------------------|
| 1. Mueller Band/Royal Pop / \$350 | | Flatbed/Driver: |
| 2. Sheltered Reality Band/ x2 ? \$700 | Sponsor: | Flatbed /Driver: |
| 3. Phyllis & Shark \$450 | | *Has Flatbed |
| 4. Big River Brass Band / \$350 | | Flatbed /Driver: |
| 5. Grey Wolf (place early) \$800 | | Flatbed /Driver: |
| 6. Audelia G and DJ Guerreo \$400 | Sponsor: Carmen's Jewelry | Flatbed /Driver: |

Flatbed provider options: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from donation)

TBD: Marching Units/Music/Horses/Attractions

- Rocha/Los Charros Riders No fee – paid for food @ \$700
- Horse & Carriage \$1,500 – for horse & carriage **NEED NEW OPTION**
- Isa Balloons: Beginning (Council and Citizens) Announcers booths ?? 2023: \$2,395
- Other ideas?? Dynamic Status group? / Military units/bands?

Mailing/Promotion Schedule for 2024 (proposed)

- ✓ **ASAP:** Illini Marching Band Announcement
- ✓ March: Post card mailing: Save the Date and theme announcement. Add to City Facebook, website
- ✓ **ASAP:** Invite sent to high school and other bands.
- ✓ June: First mailing sent to past parade participants and others not on the previous year's list.
 - Entry link placed on City Website (includes link to entry form and Parade Map)
 - July: Second post card sent to remind past participants of entry deadline.
 - August: Entry placement mailing/WHBF promo/ Press Release
 - **Entry staging mailing – EMAIL**
 - Social Media/Local Media/ Press Releases