



Labor Day Parade Advisory Board

Meeting Minutes

July 8, 2024

Board Members present: Art Milton, Grace Shirk, Bill Sowards, Edna Sowards, KJ Whitley, Mary Chappell

Board Members absent: David Diaz, Kathy Garrison, Vicki Hess

City Staff present: Dan Gleason

The eleventh meeting to discuss the **40th** annual Rock Island Labor Day parade was called to order at 12:09 pm. The meeting was held in the conference room at the Rock Island Fitness and Activity Center or RIFAC.

I. Introductions

There were no additions to the agenda.

3. Approval of the June 24, 2024, Minutes

A motion was made by B. Sowards and seconded by G. Shirk to approve the minutes. Motion passed.

4. Treasurer's Report

D. Gleason reported an \$80 deposit and expense of \$244 for new envelopes and colored paper. He shared a list of ten entries noting that two are musical groups. M. Chappell had no update on the mayor's effort to raise remaining sponsorship funds for the ILLINI Band.

5. Planning #40 Parade

M. Chappell attempted to move quickly through the parade planning items. She noted the reminder post card will be sent in the coming week, waiting on city staff to add the parade information on the website and issue a press release. The Council presentation to acknowledge the student logo winner is scheduled for Monday, July 22, council meeting. Ideas on balloons and other route ideas will be coming soon.

Also discussed was the need to secure volunteers for the event. M. Chappell reported on a recent conversation with Pat Versluis who is interested in managing the school street. Will partner with his brother Chris. Pat is the principal at Denkmann Elementary school.

6. Discussion Items

The first item to discuss in this section was Music Sponsorship funding. At the May 13, 2024, meeting, the board passed a motion for all sponsorships to move to \$500. This would mean that if a band received a \$350 stipend to participate in the parade - the sponsor would pay \$500. The difference of \$150 would be used for overhead expenses that might include the cost of paying for a flatbed driver at \$100, and, if needed, the cost of a sponsorship banner.

At the June 24 meeting, a motion was made by G. Shirk and seconded by B. Sowards to change the sponsorship fee for bands from \$500 to the breakdown used in past years. Due to the lengthy discussion, this item was moved to the July 8 agenda. At the July 8, meeting, this item was further discussed with no action taken due to a lack of quorum.

The Board decided not to dedicate the parade this year. G. Shirk led the discussion on items to give away to parade watchers and volunteers. This item will be discussed at the next meeting. K. Whitley provided information on new shirts. Due to a lack of quorum, this item will be moved to the next meeting. The decision on how to manage the post parade meeting will be moved to the next meeting.

7. Misc. Items of Concern

No items were presented.

8. Public Comments

No one from the public was present at the meeting.

9. Adjournment

With nothing further to discuss, a motion was made by K. Whitley and seconded by G. Shirk to adjourn. The motion passed and the meeting ended at 12:51 pm.

Respectfully submitted by Mary Chappell