

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

**Thirteenth Meeting
Monday, August 5, 2024, at Noon
Conference Room - RIFAC
Agenda**

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of July 22, 2024, meeting minutes	All		
4.	Treasurers Report - Budget for 2024: \$25,000 / 2023: \$20,750 - Actual: \$15,780 - Entries to date + Music + Illini Band Update - Dynamic Status Group - Update? - Update on Sponsorships	Dan		X
5.	Planning #40 - Staging ✓ Theme: Parade of Celebrations ✓ Promotion schedule - <i>see second page</i> + Press Release (2) ✓ Parade Giveaways - 2,000 cups ✓ New Shirts - Online Registration/Map - Coming soon. ✓ School Meetings - Attractions: Weinermobile, Big Wheel Bicyclists, horses... ✓ Logo Award: Council Presentation August 12th • New banners - ordered 18th Ave: update ✓ Post parade Clean-up: Youth Services Bureau ✓ Announcer(s) Confirmed - Porta Potties/Golf Carts Check w/ WJHS cart delivery - Confirm Volunteers - discuss various areas - Citizen of the Year program - <i>carriage set/need cars</i> - Post Parade Meeting - 4 pm	All		X
6.	Discussion Items • Decorations/add balloons/banner along route • Post parade meeting - 4 pm ---	All		
7.	Misc. Items of Concern	All		X
8.	Public Comments*	All		X
9.	Adjourn -	Public		

**Dates to Remember: Meetings in August: 12th,19th,26th Staging- 24th / Volunteer mtg -31st
Parade Day - September 2, 2024**

Thanks for your support of this great Rock Island event! ☺

Working List: 2024 Musical/Attractions/Other Entries

Musical Groups Fee range: \$350/\$400/\$450/\$500/\$800*

	Cost	Sponsor
University Bands		
• ILLINI Marching Band	\$14,390 (8 buses)	Mayor Thoms – working
o Participation confirmed 1/11/24		
o 350-400 members		
o Post parade lunch provided by RIHS Band, served in cafeteria (set!)		
o Post parade stand still concert in stadium		
o 1/29/24 meeting with Mayor Thoms, Director Carlin to confirm city support, discuss sponsors.		
• St. Ambrose University	\$450	RI Police Benevolent Assn.
TBD: High School Bands: \$450 (increased in 2018)		
• RIHS (2026 100 th year!)	\$450	McDonald's of RI - set
• Rockridge	\$450	Wheelan-Pressly - set
• Moline - East Moline parade		
• Geneseo??		

TBD: Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. Mueller Band/Royal Pop/ \$350		Flatbed/Driver:
2. Sheltered Reality Band/ x2 ?	Sponsor:	Flatbed /Driver:
3. Big River Brass Band / \$350		Flatbed /Driver:
4. Lee Blackmon / \$350		Flatbed /Driver:
5. Audelia G and DJ Guerreo/ \$ 350	Sponsor: Carmen's Jewelry	Flatbed /Driver:
6. Grey Wolf/ \$500	Sponsor: Townships	Flatbed /Driver:

Flatbed provider options: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from a donation)

TBD: Marching Units/Music/Horses/Attractions

- Rocha/Los Charros Riders No fee – paid for food @ \$700
- ✓ Horse & Carriage \$ 1,200 – for horse & carriage
- ✓ Isa Balloons: Beginning (Council and Citizens) Announcers booths ?? 2023: \$2,395
- ✓ Military units/bands?

Mailing/Promotion Schedule for 2024 (proposed)

- ✓ ASAP: Illini Marching Band Announcement
- ✓ March: Post card mailing: Save the Date and theme announcement. Add to City Facebook, website
- ✓ ASAP: Invite sent to high school and other bands.
- ✓ June: First mailing sent to past parade participants and others not on the previous year's list.
- Entry link placed on City Website (includes link to entry form and Parade Map)
- ✓ July: Second post card sent to remind past participants of entry deadline.
- August: Entry deadline press release /WHBF promo/ Event Press Release
- FB post with 40-year participants -
- Entry staging mailing - EMAIL
- Social Media/Local Media