

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Sixteenth Meeting
Monday, August 26, 2024, at Noon
Conference Room - RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of August 19, 2024, meeting minutes	All		
4.	Treasurers Report - Budget for 2024: \$25,000 / Expenses to Date - Entries to date + Music + Illini Band Update / Sponsorships	Dan		X
5.	Planning #40 - Staging ✓ Promotion schedule - see second page + Press Release (1) ✓ Parade Giveaways: 2,000 cups, How distributed? ✓ New Shirts: When available? ✓ Online Registration/Map - posted ✓ Attractions: Horses - set ✓ New banners - ordered: 18th Ave: set Mon/Tues. ✓ Post parade Clean-up: Youth Services Bureau ✓ Announcer(s): Confirmed • Porta Potties add 2 • Citizens/Year Program: Mon. 8/26 NEED CARS • New signs - Ready Tuesday/Laminated ASAP ✓ Flatbeds - secured ✓ Decorative Balloons: ordered NEED 2 Volunteers	All		X
6.	Discussion Items • Order Checks • Staging Update/ No Parking Signs /Police Report • Golf Carts Staging - UPDATE • Volunteers - discuss various areas; Sat. Review at WJHS • Distribute Event Signs • Post parade meeting - Riverfront Grille 1:30 pm • Mailing to entries	All		
7.	Misc. Items of Concern	All		X
8.	Public Comments*	All		X
9.	Adjourn -	Public		

Dates to Remember: August: Volunteer mtg - 31st Parade Day - September 2, 2024

Thanks for your support of this great Rock Island event! ☺

FINAL: 2024 Musical/Attractions/Other Entries

Musical Groups Fee range: \$350/\$400/\$450/\$500/\$800*

	Cost	Sponsor
University Bands		
• ILLINI Marching Band	\$14,390 (8 buses)	Mayor Thoms – working
○ 350-400 members, Post parade stand still concert in stadium, lunch after provided by RIHS Band		
○ Sponsors to date: Bally's Casino, Stern Beverage, CORI		
• St. Ambrose University	\$450	RI Police Benevolent Assn.
High School Bands: \$450 (increased in 2018)		
• RIHS (2026 100 th year!)	\$450	McDonald's of RI - set
• Rockridge	\$450	Wheelan-Pressly - set

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. Mueller Band/Royal Pop/ \$350		Sharp Towing \$
2. Sheltered Reality Band/ \$700 (x2)		Monson Towing \$\$
3. Big River Brass Band / \$350		QC Towing
4. Lee Blackmon / \$350		QC Towing
5. Audelia G and DJ Guerreiro/ \$ 400	Sponsor: Carmen's Jewelry	R&D Towing + vehicle
6. Grey Wolf/ \$500	Sponsor: Townships	QC Towing

Marching Units/Music/Horses/Attractions

✓ Rocha/Los Charros Riders	No fee – will reimburse for food @ \$700
✓ Horse & Carriage	\$ 1,200 – for horse & carriage

Mailing/Promotion Schedule for 2024 (proposed)

- August: Final press release/FB /WHBF promo? FB post with 40-year participants ? Entry mailing - + EMAIL

2024 Citizen of the Year Category Winners

		Vehicle Provider
Parade Marshal	TBD	TDR Carriages
✓ City Employee:	<u>Brian Smith</u>	<u>Foster Mustang</u>
✓ Education:	<u>Rita Jett</u>	<u>Tschappat VW</u>
□ Individual:	<u>Kai Swanson</u>	<u>X</u>
□ Organization:	<u>Nest Café – Laura Evans Mann</u>	<u>X</u>
□ Professional:	<u>Mark Drake</u>	<u>X</u>
✓ Veteran:	<u>Jim Loveless</u>	<u>Gallagher Jeep</u>
✓ Youth:	<u>Bronz Roessler</u>	<u>Roessler Jeep</u>
□ Artist/Creator TIE	<u>Carolyn Krueger/Artery</u>	<u>n/a</u>
	<u>Isaiah Williams/Zay Creatives</u>	<u>X</u>
□ Business	<u>Skeleton Key</u>	<u>X</u>

*PUBLIC COMMENT - Members of the Public are permitted to speak after standing and stating their names. Public comment will be limited to 3 minutes per person, per subject. Board response to public comment is not required. Comments can be emailed up to 10:00 am on day of meeting to marychapp2002@gmail.com. Please type Public Comment in the subject line and these comments will be read at the meeting. Any person with disabilities who wishes to attend and requires a special accommodation should notify Mary Chappell, at marychapp2002@gmail.com, at least 24 hours prior to the scheduled meeting.